



Red Oxide Primer Manufacturing Business.

Project Opportunities in Paint and Coating Industry.

Production of Red Oxide Primer from Mill Scale

Introduction

Red oxide primer is a specially formulated coating used as a base coat for ferrous metals. Red-oxide primer serves a similar purpose to interior wall primers in that it prepares your metal for a topcoat, but it also gives iron and steel surfaces a layer of protection. Working with red oxide primer is not difficult, but it helps to be aware of some safety precautions and application tips.



Red oxide primer is intended for use on interior and exterior ferrous metal and is not usually suitable for galvanized or nonferrous metals like aluminum, copper or brass. Red oxide primer is an anti-corrosion coating designed to stop rust formation. It can be applied directly over a rusty surface and is most ideal for exterior use. Red oxide primer can be covered with most conventional topcoats once it fully dries.

Red Oxide Primer is an oil modified alkyd based primer suitably pigmented with micro fine red oxide and extenders. It is ideal for ferrous metal surfaces. It is free from heavy metals like lead, mercury and chromium.



Primers create a flat-sheen surface that new paint can bond easily to. Primers are an intermediary coat between an unfinished or previously painted surface and new paint. Most primers are similar to paints in that they contain mostly fillers and pigments. They will create a coarse, flat surface for new paint to adhere to, but do not have enough binders or resins to truly fill out the difference in texture between the joint compound and the drywall paper meaning that even if you use a primer, you may still see an uneven finish in your paint. One advantage of primer is that many are able to be tinted, which is especially helpful when painting dark colors. A dark tinted primer will mean fewer coats of finish paint to achieve the deep color desired.

Uses

- **Economical primer for general steel application**
- **Not to be used on Galvanised Iron under very humid conditions**

Application

- **Ready for use with brush and roller**
- **For spray application add Mineral Turpentine (Turps)**
- **Steel must be free of oil, grease, rust or dirt**
- **Remove rust and scaling paint with wire brush**
- **Apply one coat**



Market Outlook

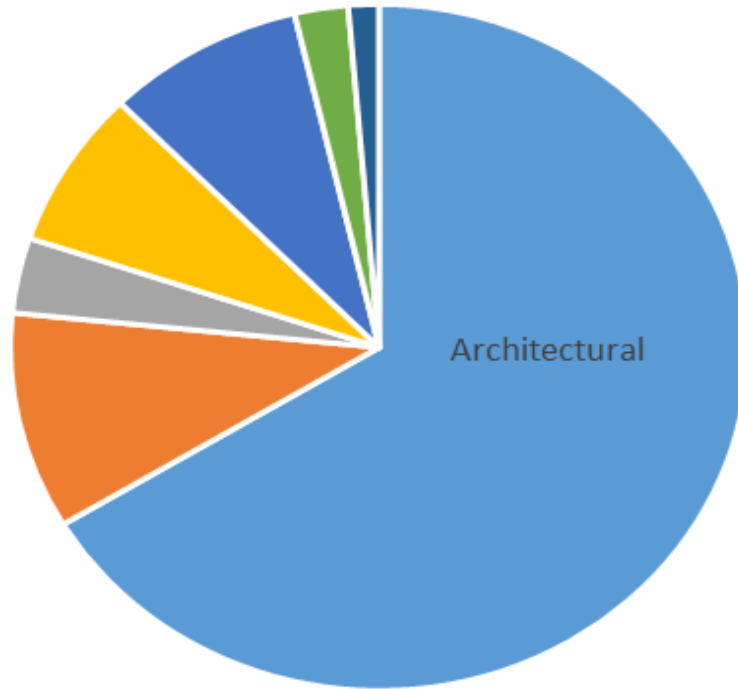
The India paints & coatings market is estimated to register a growth rate of 7.10% during the forecast period (2018-2023).

The coatings industry is one of the most heavily regulated industries in the world, so producers have been forced to adopt low-solvent and solvent less technologies in the past 40 years, and will continue to do so. The number of coatings producers is large. Most of the large multinationals have expanded operations in fast-growing areas like China. The most noteworthy trend has been consolidation, especially among the largest producers. After a decade of steady growth, production in Asia accounts for 50–55% of the total.

Production and consumption are nearly identical in each country, as trade is limited to relatively small quantities of high-value product. Generally, coatings grow in tandem with the economy, so growth will continue to focus on the developing world.

In emerging countries, coatings are growing at a much faster rate. The best prospects for growth are in China (6–7% average annual growth in the near future), India (6.6%), Iran (4–5%), Poland (4%), and Saudi Arabia (3–4%). Total global growth should be about 4% per year. On a value basis, it is likely that growth will be even higher as a result of increased production of relatively higher-valued coatings.

India Paints and Coatings Market: Revenue Share (%) (%), by End-user, 2017

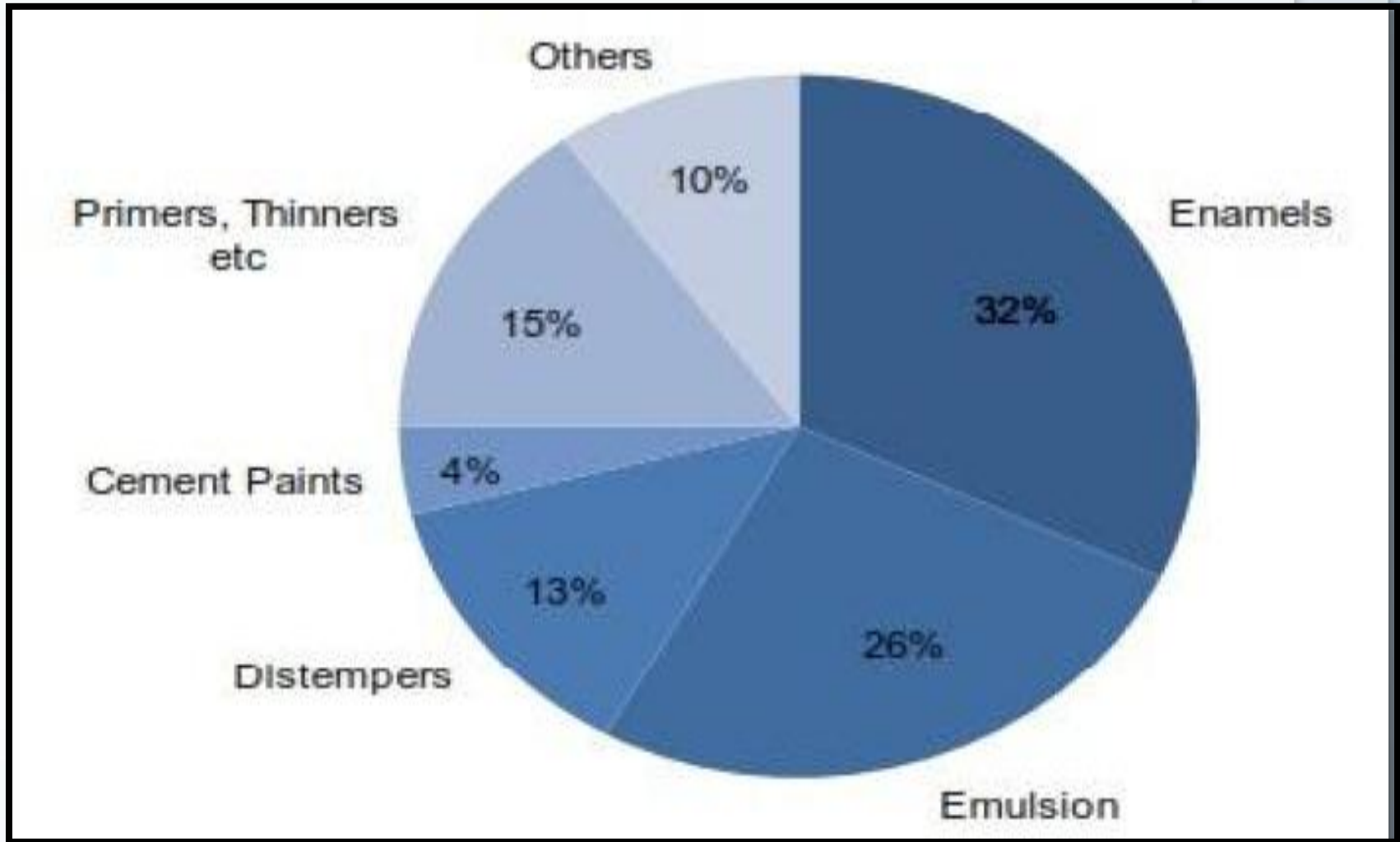


Building & Construction is the fastest growing application of metal coatings

Manufacturers use functional products such as paints, stains, lacquers, primers, and clears to come up with end products of metal coatings which are used in the building & construction industry. Metal coatings are applied on HVAC, trims, ceiling grids, blinds, purlins, railings, roof & wall panels, doors, soffits, and others.

Mega construction projects in Qatar, Kuwait, Saudi Arabia, Oman, and Bahrain are expected to drive the building & construction industry which will in turn drive the metal coatings market in the Middle East. The growth in the market is going to be driven by emergence of the middle class in India, increase in the propensity to spend and growing young population tending to stay in nuclear families.

Decorative Paints Segmented Product Break-up



Primer is extensively used in the building & construction sector. It is used as a preparatory coat on the walls and other substrates, before applying the paint. Along with this, foreign companies have been entering these markets to take advantage of the prevailing opportunities. This has created demand for the commercial infrastructure, such as offices, production houses, buildings, warehouses, etc., leading to increase in the construction activities in these countries. The primer market is estimated to witness high growth during the forecast period, 2018-2023.

Asia-Pacific is expected to witness highest growth in the demand for primers during the forecast period, owing to the booming construction sector, and increasing automotive & furniture production in the region.

Machinery Photographs



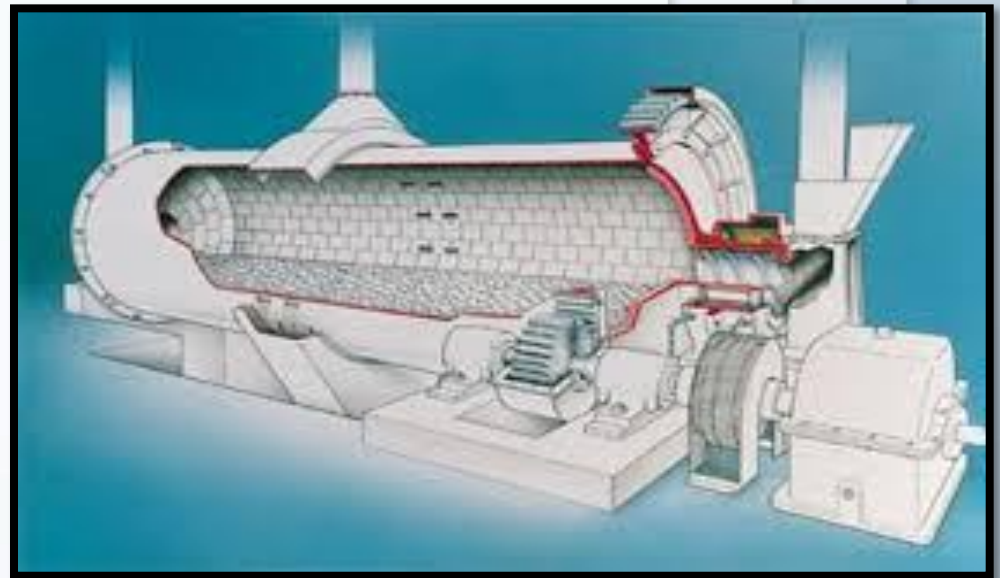
Pulverizer



Tunnel Furnace



Trolley



Ball Mill Trolley

Project at a Glance

PROJECT AT A GLANCE

(` in lacs)

COST OF PROJECT				MEANS OF FINANCE			
Particulars	Existing	Proposed	Total	Particulars	Existing	Proposed	Total
Land & Site Development Exp.	0.00	220.00	220.00	Capital	0.00	311.85	311.85
Buildings	0.00	318.00	318.00	Share Premium	0.00	0.00	0.00
Plant & Machineries	0.00	412.50	412.50	Other Type Share	0.00	0.00	0.00
Motor Vehicles	0.00	10.00	10.00	Capital	0.00	0.00	0.00
Office Automation Equipments	0.00	76.00	76.00	Reserves & Surplus	0.00	0.00	0.00
Technical Knowhow Fees & Exp.	0.00	30.00	30.00	Cash Subsidy	0.00	0.00	0.00
Franchise & Other Deposits	0.00	0.00	0.00	Internal Cash Accruals	0.00	0.00	0.00
Preliminary & Pre-operative Exp	0.00	10.00	10.00	Long/Medium Term Borrowings	0.00	935.56	935.56
Provision for Contingencies	0.00	26.75	26.75	Debentures / Bonds	0.00	0.00	0.00
Margin Money - Working Capital	0.00	144.17	144.17	Unsecured Loans/Deposits	0.00	0.00	0.00
TOTAL	0.00	1247.42	1247.42	TOTAL	0.00	1247.42	1247.42

Project at a Glance

Year	Annualised		Book Value	Debt	Dividend	Retained Earnings		Payout	Probable Market Price	P/E Ratio	Yield Price/Book Value
	EPS	CEPS				Per Share	Per Share				
	`	`	`	`	`	%	`	%	`	s	%
1-2	5.46	8.97	15.46	24.00	0.00	100.00	5.46	0.00	5.46	1.00	0.00
2-3	8.47	11.53	23.92	18.00	0.00	100.00	8.47	0.00	8.47	1.00	0.00
3-4	11.43	14.11	35.35	12.00	0.00	100.00	11.43	0.00	11.43	1.00	0.00
4-5	14.26	16.60	49.61	6.00	0.00	100.00	14.26	0.00	14.26	1.00	0.00
5-6	16.93	18.98	66.54	0.00	0.00	100.00	16.93	0.00	16.93	1.00	0.00

Project at a Glance

Year	D. S. C. R.			Debt / Equity - Deposits Debt	Equity as-Equity	Total Net Worth	Return on Net Worth	Profitability Ratio					Assets Turnover Ratio	Current Ratio
	Individual	Cumulative	Overall					GPM	PBT	PAT	Net Contribution	P/V Ratio		
	(Number of times)			(Number of times)	%	%	%	%	%	%	%			
Initial				3.00	3.00									
1-2	1.32	1.32		1.55	1.55	3.18	8.00%	4.15%	2.90%	1290.74	22.00%	2.95	1.05	
2-3	1.64	1.47		0.75	0.75	1.96	9.12%	5.88%	3.86%	1466.84	21.43%	3.13	1.20	
3-4	2.03	1.64	2.02	0.34	0.34	1.27	9.86%	7.10%	4.56%	1675.46	21.41%	3.15	1.39	
4-5	2.48	1.82		0.12	0.12	0.87	10.34%	7.95%	5.05%	1884.08	21.41%	3.07	1.60	
5-6	3.01	2.02		0.00	0.00	0.62	10.64%	8.53%	5.40%	2092.70	21.40%	2.93	2.09	

Project at a Glance

BEP

BEP - Maximum Utilisation Year	5
Cash BEP (% of Installed Capacity)	56.75%
Total BEP (% of Installed Capacity)	59.81%
IRR, PAYBACK and FACR	
Internal Rate of Return .. (In %age)	27.42%
Payback Period of the Project is (In Years)	2 Years 3 Months
Fixed Assets Coverage Ratio (No. of times)	14.114

Major Queries/Questions Answered in the Report?

- 1. What is Red Oxide Primer Manufacturing industry ?**
- 2. How has the Red Oxide Primer Manufacturing industry performed so far and how will it perform in the coming years ?**
- 3. What is the Project Feasibility of Red Oxide Primer Manufacturing Plant ?**
- 4. What are the requirements of Working Capital for setting up Red Oxide Primer Manufacturing plant ?**

- 5. What is the structure of the Red Oxide Primer Manufacturing Business and who are the key/major players ?**
- 6. What is the total project cost for setting up Red Oxide Primer Manufacturing Business?**
- 7. What are the operating costs for setting up Red Oxide Primer Manufacturing plant ?**
- 8. What are the machinery and equipment requirements for setting up Red Oxide Primer Manufacturing plant ?**

- 9. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up Red Oxide Primer plant ?**
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Reasons for Buying our Report:

- **This report helps you to identify a profitable project for investing or diversifying into by throwing light to crucial areas like industry size, market potential of the product and reasons for investing in the product**
- **This report provides vital information on the product like it's characteristics and segmentation**
- **This report helps you market and place the product correctly by identifying the target customer group of the product**

- **This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials**
- **The report provides a glimpse of government regulations applicable on the industry**
- **The report provides forecasts of key parameters which helps to anticipate the industry performance and make sound business decisions**

Our Approach:

- **Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.**
- **The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players**
- **We use reliable sources of information and databases. And information from such sources is processed by us and included in the report**

Scope of the Report

The report titled “Market Survey cum Detailed Techno Economic Feasibility Report on Red Oxide Primer from Mill Scale.” provides an insight into Red Oxide Primer market in India with focus on uses and applications, Manufacturing Process, Process Flow Sheets, Plant Layout and Project Financials of Red Oxide Primer project. The report assesses the market sizing and growth of the Indian Red Oxide Primer Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line. And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- **Good Present/Future Demand**
- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in the Red Oxide Primer sector in India along with its business prospects. Through this report we have identified Red Oxide Primer project as a lucrative investment avenue.

Tags

Red Oxide Primer (ROP), Red Oxide Primer Manufacturing Plant, Red Oxide Primer Composition, Red Oxide Primer Formulation, How to Make Red Oxide Primer, Red Oxide Metal Primer, Red Oxide Primer Manufacture, Primer (Paint), Start Formulation for Red Oxide Primer, Profile on Red Oxide Primer Production, Manufacturing Process of Red Oxide Primer, Red Oxide Primer Manufacturing, Red Oxide Primer Manufacturing Project Report, Paint Primer, Manufacture of Paint Primer, Red Oxide Metal Primer Manufacture, Red Oxide Paint & Primer, Red Oxide Primer Paint Making, Red Oxide Primer Chemical Formula, Paint and Coating Industry in India, Red Oxide Primer Chemical Composition, Paint and Coatings Manufacturing Industry, How Start Formulation for Red Oxide Primer? Industrial Primers, Metal Primer Paint, Red Oxide Primer Manufacture in India, Project Report on Red Oxide Primer Manufacturing Industry, Detailed Project Report on Red Oxide Primer Manufacturing, Project Report on Red Oxide Primer Manufacturing, Pre-Investment Feasibility Study on Red Oxide Primer Manufacturing, Techno-Economic feasibility study on Red Oxide Primer Manufacturing, Feasibility report on Red Oxide Primer Manufacturing, Free Project Profile on Red Oxide Primer Manufacturing, Project profile on Red Oxide Primer Manufacturing, Download free project profile on Red Oxide Primer Manufacturing

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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries.

Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



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- **Export-Import Market Potential**
- **Raw Material & Manpower Availability**
- **Project Costs and Payback Period**

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,



Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank.

We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....[Read more](#)



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We bring deep, functional expertise, but are known for our holistic perspective: we capture value across boundaries and between the silos of any organization. We have proven a multiplier effect from optimizing the sum of the parts, not just the individual pieces. We actively encourage a culture of innovation, which facilitates the development of new technologies and ensures a high quality product.



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- *Detailed Project Reports/Pre-feasibility Reports*
- *Market Research Reports*
- *Business Plan*
- *Technology Books and Directory*
- *Industry Trend*
- *Databases on CD-ROM*
- *Laboratory Testing Services*
- *Turnkey Project Consultancy/Solutions*
- *Entrepreneur India (An Industrial Monthly Journal)*



How are we different ?

- *We have two decades long experience in project consultancy and market research field*
- *We empower our customers with the prerequisite know-how to take sound business decisions*
- *We help catalyze business growth by providing distinctive and profound market analysis*
- *We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors*
- *We use authentic & reliable sources to ensure business precision*



Our Approach

Requirement collection

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

Report Compilation



Contact us

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